

# Commercialisation



University of  
Southern  
Queensland

## 1 Definition

The application, publication, development, use, assignment, licensing, sub-licensing, franchising, exploitation, sale or other utilisation of Intellectual Property for the purpose of directly or indirectly generating financial or other social or cultural gains. Commercialise and Commercialising have corresponding meanings.

## 2 References

UniSQ Defined.

## 3 Definition Information

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