

# Media



## 1 Definition

All print, radio, television and electronic Media including the internet and allied distribution channels. Includes social Media which are works of user-created video, audio, text or multimedia that are published and shared in a social environment, such as a blog, podcast, forum, wiki, or video hosting site. More broadly, social Media refers to any online technology that enables people to publish, converse and share content online.

## 2 References

USQ Defined.

## 3 Definition Information

<b>Approved Date</b>	28/1/2016
<b>Effective Date</b>	28/1/2016
<b>Record No</b>	16/353PL